

A \$999 Quick-Start Offer

Take advantage of the Eloquent® recession-buster! \$999 to use of any Eloquent application Software-as-a-Service for a full year. In 3 months you have your most interesting holdings online for the world to see and before the year is over you get the funding to move forward.

Have a strategy

- Get your metadata and digital content online with professional software.
- Demonstrate these exceptional results as you request more funding.
- Use the funding to expand on what is already in place; no need to start over.

Things to do

- ✓ Follow international **professional standards** for describing your holdings- ISAD(G), DACS, RAD, MARC, Dublin Core.
- ✓ Build an integrated **controlled vocabulary** for topical subjects and name authorities.
- ✓ Provide instant **public access** to portions of the data the moment it is saved.
- ✓ Include images, documents, oral history, and any other relevant **digital content**.
- ✓ Use software you **can grow** with when more funding comes; avoid a “stop-gap” solution.
- ✓ Make all your efforts count; use a single **software system** for all related functions.

Things to avoid

- Don't divert limited resources on **technical issues**; focus your professional skills on properly organizing and describing your collections.
- Don't implement a **temporary solution**; be more cost effective by doing it right the first time with fully integrated software.
- Don't neglect **professional standards**; quality software will guide you in the right direction and enforce a controlled vocabulary.

The Eloquent® Solution

We know you can find \$999 – less than \$85/month. That will get you off to a great start with the same [Eloquent WebSuite](#) of software use by [major institutions](#), the powerful WebGENCAT search engine, and the reliable [Eloquent-SaaS](#) hosting. You can [test-drive](#) the latest release.

Pay as you grow

The \$999 offering is a shared-SaaS system with some restrictions, but it is all you need to get started. Hosted on the Eloquent server, you get on with the business of putting your metadata and digital content online. We provide a few hours of just-in-time training to ensure that you comply with professional standards and take advantage of a controlled vocabulary. Any number of people can be working with the system from anywhere in the world and when the time is right the general public can be given access. At the end of the 1st year you may renew the service with a modest increase in price, based on the size of the database. Or, you move to one of the other offerings.

Or, start big!

Eloquent Professional Services can easily migrate legacy data from various sources. We configure a system with all the modules you require and custom tailor the application to your specifications.

You have the option of leaving it for us to host or you can purchase it for easy installation on your own server.